

ESTÚDIO QUINTELA

EDESIGN · REMOTE

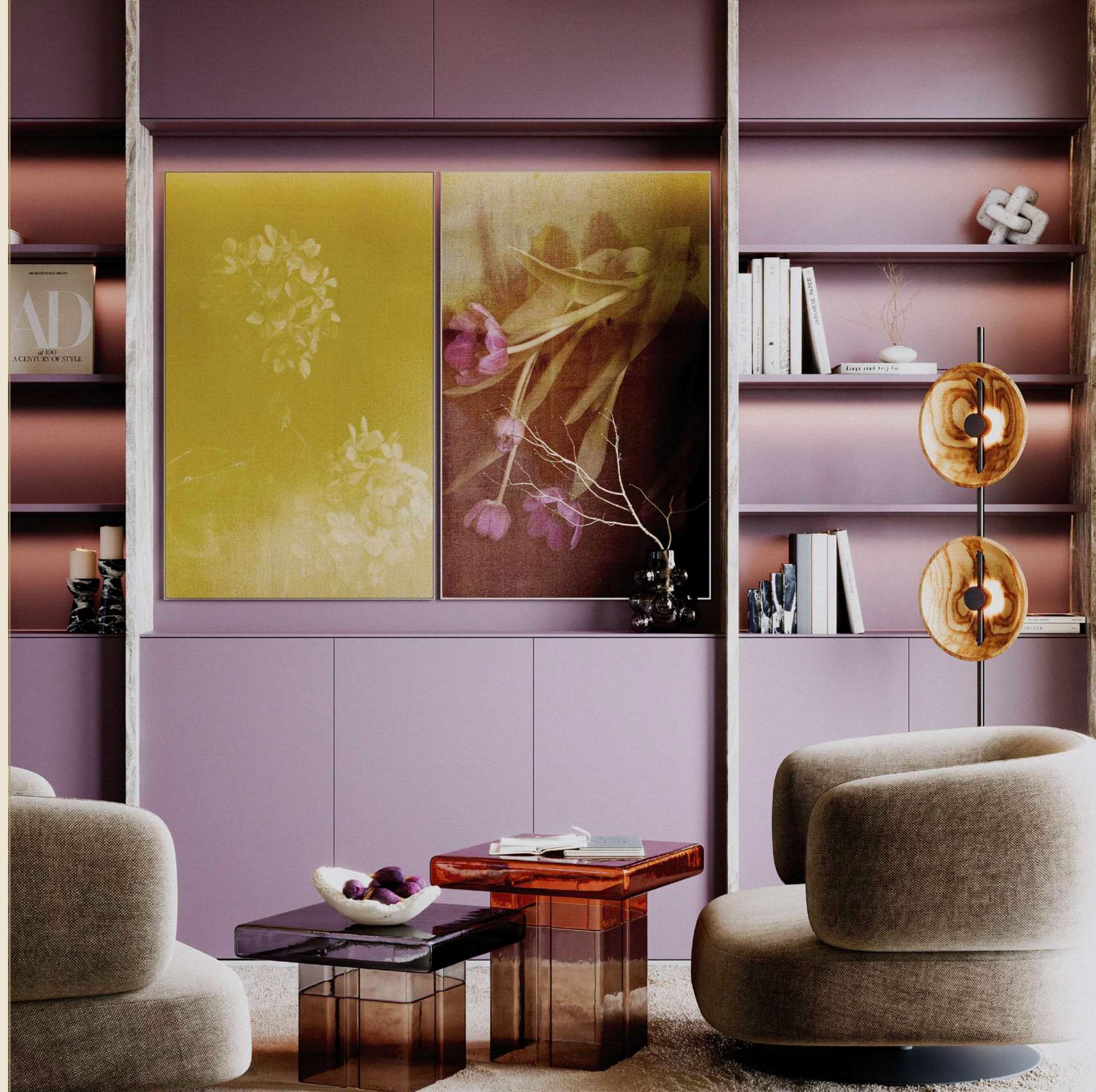
INTERIOR DESIGN DIRECTION

Casa Madeira

Reading Lounge · Santos, Lisbon

MARTA QUINTELA
CLIENT STYLE PRESENTATION

CONCEPT · NOVEMBER 2025



A private retreat, decided from a screen

Rita owns a Lisbon apartment and manages the project remotely from Amsterdam, which is why this is an **eDesign** engagement. The brief: a calm, tactile reading lounge and entry sequence that feels like a private retreat — refined enough to photograph well for occasional short-let.

GOALS

A warm, gallery-like lounge built around a feature shelving wall; a considered entry and hallway; every choice approvable from screen and reference; buyable now and installable by a local contractor.

USES

Reading and lounging; hosting one to three guests; occasional short-let.

CONSTRAINTS

Remote decisions only. A compact footprint. Quality-led over volume.

SUCCESS

Rita approves this direction and we move to procurement.

CONCEPT

Warm *Lustre*

Warm, tactile contemporary luxury. Grasscloth and bouclé softness, lilac and marble depth, amber glass and brushed brass as quiet jewelry.

01 Grasscloth walls as a warm, textured backdrop on every surface.

02 A bespoke lilac lacquer shelving wall, framed in grey-brown veined marble, as the hero feature.

03 Two rounded bouclé swivel chairs for an intimate, face-to-face reading nook.

04 Glass as quiet jewelry — amber & smoke cast tables, opal-and-brass sconces, one sculptural disc lamp.

The atmosphere

A composed, gallery-like calm. Mustard and plum botanicals against warm neutrals; brass, amber onyx and grey-brown marble caught in low, filtered light; everything soft to the touch.

TACTILE

GALLERY-CALM

WARM METALS

SOFT LIGHT



A warm ground, two accents

Oatmeal grasscloth
Walls · #CBB99B

Greige bouclé
Upholstery · #948A7C

Amber cast glass
Accent · #AE5A2C

Brushed brass
Metal · #B49A68

Mustard
Art accent · #C2A23E

Lilac lacquer
Joinery · #A091A6

Veined marble
Stone · #786C60

Smoke cast glass
Accent · #5E544E

Cream wool
Soft · #DBD0BD

Plum
Art accent · #6E4658

Touch before sight

Oatmeal grasscloth wallpaper	Walls, full-height
Lilac matte lacquer joinery	Hero shelving
Grey-brown veined marble	Dividers, table tops
Polished concrete / microcement	Floor
Amber & smoke cast glass	Tables
Brushed brass & opal glass	Lighting
Greige bouclé & cream high-pile wool	Soft
Dark walnut & timber venetian blinds	Doors, shading
Black powder-coated steel	Partition doors





A quality-led edit

Each piece at three sourcing levels — high-street, mid, designer-original.

PIECE	HIGH-STREET	MID	DESIGNER
Lounge chairs ×2	€700	€1,800	€5,200
Shelving wall — lilac lacquer + stone	€1,500	€3,500	€6,500
Nesting tables — amber + smoke glass	€350	€800	€1,800
Floor lamp — disc	€250	€700	€2,200
Wall sconces ×2	€240	€600	€1,300
Rug — cream wool	€400	€900	€2,000
Art ×2	€200	€600	€1,400
Partition — steel + glass doors	€1,200	€2,200	€3,500
Plant + styling objects	€200	€400	€700
SUBTOTAL	~€5,040	~€11,500	~€24,600

How the space flows

READING LOUNGE

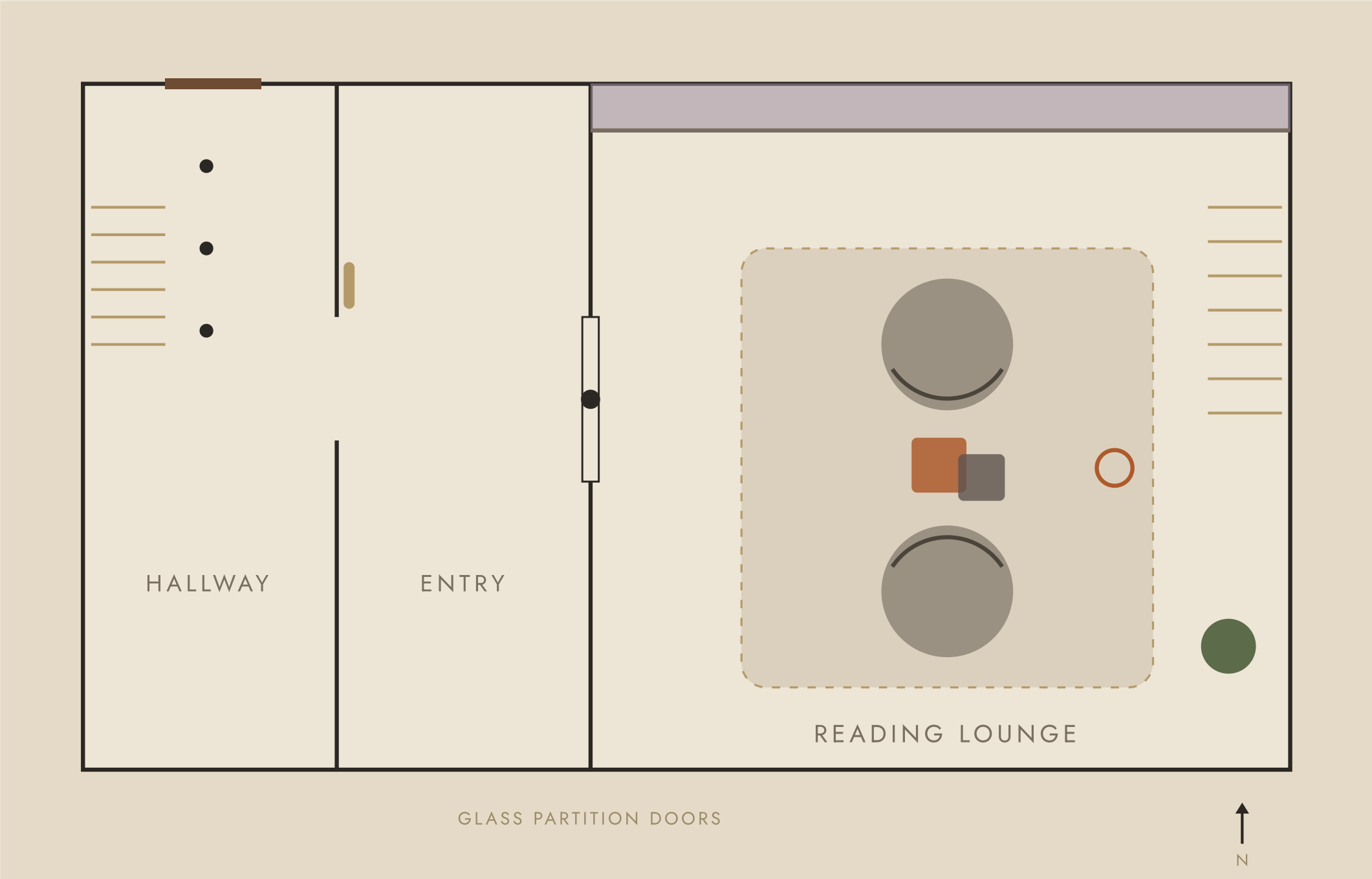
A feature lilac-and-marble shelving wall along one side; two bouclé swivel chairs facing each other; cast-glass nesting tables between them on a cream wool rug; the disc floor lamp beside the chairs; a tall plant by the blinded window.

ENTRY

Opens through black-framed glass partition doors into the lounge, with a brass-and-opal scone on the grasscloth wall.

HALLWAY

Grasscloth walls, timber venetian blinds, a dark walnut door, recessed track lighting, polished concrete floor.



Three warm layers

2700–3000K · *dimmable*

LAYER 01

Ambient

A concealed warm cove wash grazing the grasscloth, with recessed track lighting carrying the hallway.

LAYER 02

Accent

The sculptural disc floor lamp, the brass-and-opal sconces, and shelf lighting set into the joinery.

LAYER 03

Daylight

Soft, filtered daylight through the timber venetian blinds — quiet by day, intimate by night.

The entry sequence

Glass partition · grasscloth · brass sconce



The reading lounge

Shelving wall · facing swivels · disc lamp



The hallway

The same warm vocabulary carries through the circulation: grasscloth walls, timber venetian blinds, a dark walnut door, recessed track lighting and a polished concrete floor.



Investment

DESIGN FEE · EDESIGN PACKAGE ~€2,500

Direction & revisions, final FF&E schedule, measured plan & elevations, procurement list, lighting plan, contractor handoff pack.

ESSENTIAL

€5k–7k

The core scheme delivered well — key pieces, finishes and lighting, value-led sourcing throughout.

RECOMMENDED

SIGNATURE

€11k–14k

The full Warm Lustre intent — bespoke shelving, cast-glass and onyx pieces, the considered art and lighting layers.

PREMIUM

€24k–30k

Full bespoke joinery with a larger art and stone budget, and elevated finishes throughout.

One room only — entry, reading lounge & hallway — excludes building works. Essential and Signature read nearly identical in photos; the tier buys longevity and provenance, not the look.

Let's move to procurement

Two decisions take Casa Madeira from direction to delivery.

01 Approve this direction.

02 Confirm a budget tier.

ON SIGN-OFF, WE PRODUCE

Full FF&E schedule

Measured plan & elevations

Live procurement list

Lighting plan

Contractor handoff pack

To proceed — written sign-off plus 50% of the design fee.

